



DO YOU KNOW HOW TO IMPACT 3 BILLION PEOPLE IN 1 MONTH WITH THE HOPE OF THE WORLD, JESUS CHRIST . . . TO/WHO!

To/Who is a brief but powerful message that provides **YOU!** a resource to leverage the excitement of sport and the FIFA World Cup for God's glory. The following is a guide for effectively using To/Who in your sphere of influence.

HOW TO USE TO/WHO

SHARE THE MESSAGE: The easiest way to use To/Who is to share it with everyone you know on Facebook and Twitter.

SHOW IT TO YOUR SMALL GROUP: If you are part of an existing small group share and discuss the message with the group, or considering inviting a few new friends to watch and discuss the message together.

SHOW IT TO YOUR COLLEAGUES: It can be difficult and intimidating to share your faith at work, but To/Who asks a universal question and provides a point of future discussion. Consider showing it before work, after work or on your lunch break.

SHOW IT TO YOUR TEAM: If you are an athlete or a coach To/Who was created with you in mind! Framed in and communicated through the language of sport, To/Who is a perfect resource to begin a spiritual dialogue with your with your team. Show it after practice, in the locker room or while traveling to a game.

SHOW IT TO YOUR CHURCH: To/Who is a double-impact message designed to create reflection in the unbeliever and a call to action for those who believe. Mobilize your youth group or congregation to live and proclaim To/Who through integrating the message into a Sunday service or special event at the church (*see notes below).



TO/WHO FOLLOW UP QUESTIONS

Possible questions to facilitate small group or individual discussion after viewing To/Who:

- a. What would you say most motivates your life?
- b. Do the things that motivate and define your life produce love, joy and peace within you?
- c. What do you think about the quote, “Our greatest fear as people should not be of failure, but of overwhelming success at things that don’t really matter”?
- d. What do you think our purpose in life is?
- e. What do you think it means to pursue God’s glory instead of your own?

SUNDAY SERVICE OR SPECIAL EVENT

FOR PASTORS: To/Who is a sermon and was created to mobilize the Church to live for God’s glory. Consider showing To/Who as the theme of your Sunday morning service prior to or during the FIFA World Cup. Several ancillary To/Who resources are also available; the book, 8-part DVD series for small groups and small group discussion guide (**dd: should we note website and where to purchase resources here?**)

NOTES FOR PREACHING TO/WHO

If you show To/Who in your church and want to add to the message consider using the following theme and scriptural references:

THEME: What is the purpose of your life / how do you spend your life on something that will matter for eternity?

CENTRAL CONCEPT: Glory. Hebrew - Kavod = “weight or significance.” Greek – Doxa = “to shine, boast, praise or esteem.”

SCRIPTURAL REFERENCES:

- a. 1Peter 2:9 (Priesthood of all believers)
- b. Revelation 5:10
- c. Philippians 2:11
- d. Isaiah 6:3
- e. I Chronicles 29:11-13
- f. Isaiah 40:6

RELEVANT QUOTES:

- a. “Our greatest fear as people should not be of failure, but of overwhelming success at things that don’t really matter.” – Francis Chan
- b. “Desire that your life count for something great! Long for your life to have eternal significance. Don’t coast through life without a purpose.” – *John Piper*